

# Case Study

# Overview

OverActive Media is a global esports and entertainment organization that builds teams, communities and experiences that engage and inspire today's generation of fans. A publicly traded company, OverActive Media has offices in Toronto, Canada, Berlin, Germany, and Madrid, Spain and operates professional team franchise holdings in the most notable esports leagues in the world - Toronto Defiant competing in the Overwatch League (OWL); the Toronto Ultra in the Call of Duty League (CDL); and the MAD Lions, a Madrid-based organization competing in the League of Legends European Championship (LEC).

## The Challenge

Like so many businesses, OverActive Media has embraced a hybrid work model, but they found it challenging to bring people together efficiently and effectively in hybrid meetings, engaging employees both in and out of the office. In order to support better communication and collaboration, OverActive Media sought out a new technology solution.

## The Solution

EPOS recommended the EXPAND Vision 3T video collaboration solution for OverActive Media's meeting rooms. Designed for today's smart office, this all-in-one video product for Microsoft Teams Rooms on Android™. The EXPAND Vision 3T enhances collaboration and connectivity with full HD video, while providing exceptional voice pickup and noise cancellation powered by EPOS AI™.

### Customer

OverActive Media

### Products Installed

EPOS EXPAND Vision 3T

### Website

overactivemedia.com

### Country

HQ In Toronto, Canada,  
Locations in Berlin, Germany and Madrid, Spain

### Industry

Esports

### Profile

OverActive Media is an integrated global company delivering sports, media and entertainment to today's generation of fans.



“As the Official Audio Partner of OverActive Media, we were familiar with EPOS’ high-quality gaming headset technology. Incorporating their meeting room solutions into our day-to-day operations was a natural build to our existing relationship.”

**Tyler Keenan** Senior Vice-President, Partnerships & Revenue

### **Building on a Winning Reputation with Gamers**

In addition to providing solutions for buttoned-up enterprise customers, EPOS also takes gaming very seriously. Team Operations and OverActive Media's roster of professional esports players were already fans of EPOS gaming headsets, so when it came time to source a meeting room solution, EPOS was on the top of the list.

With all products – video and audio solutions – designed for your brain, EPOS enables users on both sides of virtual meetings to communicate better. This provides long-term benefits for employers, by creating a more effective and professional workforce. With rich data from world-leading hearing healthcare research on how and when the brain performs best, EPOS has used unique algorithms and acoustics to develop its Meeting Room Solutions products. Headsets, speakerphones, and video bars that are built on EPOS BrainAdapt™ technology are designed to support the brain's natural way of processing sound, enabling users to easily adapt to a hybrid meeting sound environment and reduce cognitive load.

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quality gaming headset technology. Incorporating their meeting room solutions into our day-to-day operations was a natural build to our existing relationship." – Tyler Keenan, Senior Vice-President, Partnerships & Revenue

### **Leveling up Hybrid Meetings**

Before installing the EXPAND Vision 3T, online calls were causing "logistical" and technical challenges in the office, such as people crowding around one computer to take a call, or echoes caused by multiple microphones being used in the same space.

With the EXPAND Vision 3T installed in their meeting rooms, OverActive Media has taken their hybrid meeting game to the next level. The team has enhanced their ability to connect in a hybrid environment, providing everyone with an opportunity to collaborate equally.

The EXPAND 3OT Bluetooth® speakerphone that's included with the EXPAND Vision 3T video conferencing bar provides a natural and seamless conversation experience with exceptional speech intelligibility. Even in larger hybrid meetings, everyone can hear and be heard clearly.

"We've been working in a hybrid environment for a while now and needed a way for employees to feel connected whether in or out of the office. Implementing EPOS technology into our conference rooms has helped us foster collaboration and ensure those who are working remotely have meaningful opportunities to contribute." – Deidra Hayward, Director, People & Administration

### **Getting in the Action Faster with UC Integration**

One of the obstacles OverActive Media faced without a meeting room solution was people booking several meeting rooms in the office in order to take the same call on multiple laptops. This meant office space was not used efficiently, adding to the stress of constantly trying to book a room. As an all-in-one solution, no PC is needed to join a meeting with EXPAND Vision 3T. One touch, and you're in.

OverActive Media uses Microsoft products, so the EXPAND Vision 3T fit seamlessly in their ecosystem. The solution is fully integrated with Microsoft Teams, as well as other leading UC platforms, which means meeting set-up is fast and easy.





“We were looking for a technology solution that was both user-friendly and high quality and EPOS delivered. Easily adapted by staff, the Expand Vision 3T provides a seamless experience from start to finish.”

**Alex Matei** Director, IT & Operations Management

Working in a hybrid workplace requires new ways of sharing information and collaborating online. EPOS EXPAND Vision 3T provides an easy and structured way to share presentations and media, and to work simultaneously within multiple applications, making meetings more interactive and productive.

“We were looking for a technology solution that was both user-friendly and high quality and EPOS delivered. Easily adapted by staff, the Expand Vision 3T provides a seamless experience from start to finish.” - Alex Matei, Director, IT & Operations Management

# EXPAND VISION 3T

All-in-one video solution for Microsoft Teams Rooms on Android™ for today's smart office. Join meetings with just one touch and enjoy a full Microsoft Teams experience. Enhance collaboration with full HD video, exceptional voice pickup and noise cancellation – powered by EPOS AI™.

Simple to set up, simple to install – and with the full feature set of Microsoft Teams. Enjoy a natural meeting experience and benefit from facial expressions, body language and voices with exceptional clarity that boost productivity.

Intelligent, sleek, and elegant, EXPAND Vision 3T comes with EXPAND 30T to create a high-quality video conferencing system with exceptional audio for up to eight in-room participants. Relish in peace of mind with automatic software updates and discover a purpose-made video conferencing solution that takes remote collaboration to the next level. See more at [eposaudio.com/expand-vision-3t](https://eposaudio.com/expand-vision-3t)





## Key Benefits and Features

### **Empower your meeting room**

Comes with wide angle 4K camera with Sony® sensor, enhanced PTZ and superior audio from included EXPAND 30T Easy setup

### **Easy maintenance**

Intelligent solution with automatic software updates, remote device management and provisioning. Simply plug and play

### **One-touch join**

All-in-one solution that's ready when you are. No PC needed. One touch, and you're in

### **Like being there**

Enjoy a natural meeting experience with intelligent picture framing, voice tracking and noise cancellation. Powered by EPOS AI™

### **Microsoft Teams certified**

Immerse yourself in Microsoft Teams with all the familiar features. Fully integrated

## Additional Benefits and Features

### **Dual screen support**

Display content on one screen, follow the conference on the other

### **Simple, remote set-up and updates**

Remote device management and provisioning through Microsoft Teams admin center

### **Stay in control**

With included remote control, or via touch screen on your smart display

### **Secure installation**

Supports Kensington lock systems to ensure your video bar stays where you need it

### **Place it where you please**

On your table, on top of your display or wall-mounted

### **Guaranteed privacy**

Comes with dedicated hard-wired mute buttons for audio and video

### **Flexible connectivity**

Connect your headset or speakerphone via Bluetooth

# EPOS

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